Project Evaluations

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Workshop Learning Objectives

- Define what evaluation is.
- Summarize why evaluation is done.
- List the different types of evaluation methods.
- Describe when evaluations are completed.
- Recall different types of evaluations being completed in the field.

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We are currently in a **WORK**SHOP.

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What is Evaluation?

On a sheet of paper, answer the following questions:

- What is evaluation?
- Why is evaluation so important?
- When is evaluation completed?

- Answer these questions by yourself.

- Share with your tablemates.

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What is Evaluation?

- Systematic and objective assessment of an ongoing or completed project or program.

Why is Evaluation important?

- Allows your program to align with participant needs.
- Informs stakeholders about your program.
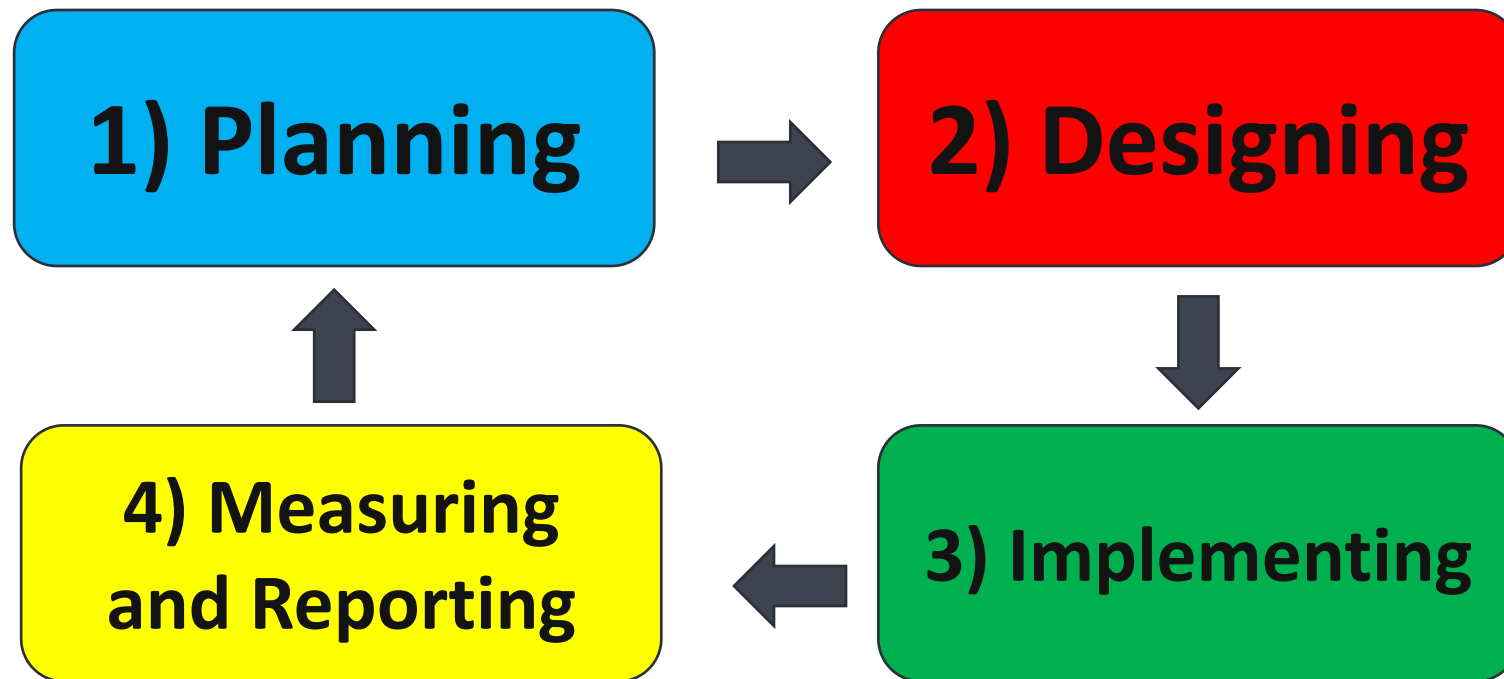- Provides data for program funding.

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When should we implement evaluations?

Throughout the <u>ENTIRE</u> Process

Program Development and Evaluation Life Cycle

Evaluation Approaches

Qualitative: Observations or information are expressed using categories rather than numerical terms.

Tools: Focus Groups, Open-ended questions on Questionnaires

Quantitative: Information that is collected is expressed in numerical terms.

Tools: Questionnaires

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What are we measuring?

Outputs
- The products, goods, or services which result from the project or program.
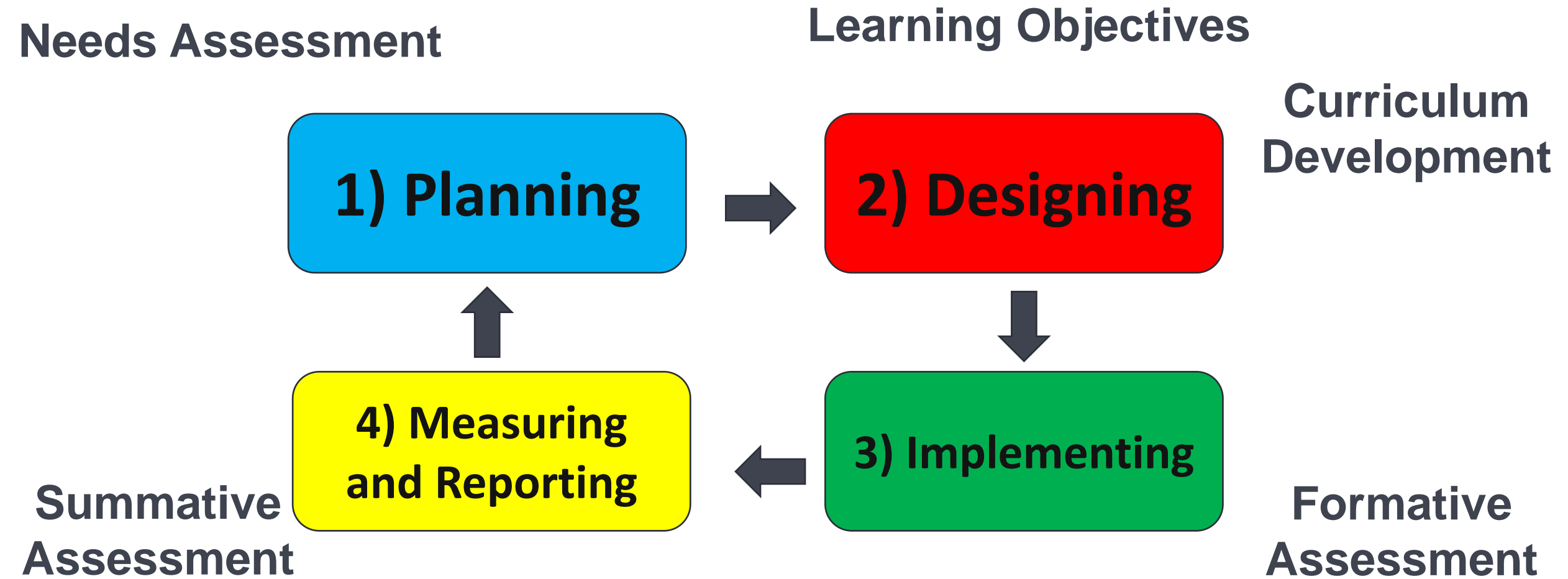
Number of people, number of meals passed out, etc.

Outcomes and Impact
- A result or effect caused by or attributed to the project or program.

Awareness, Knowledge, Behavior, Condition

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Different Types of Evaluations

Needs Assessment

Learning Objectives

Curriculum Development

1) Planning → **2) Designing**

4) Measuring and Reporting ← **3) Implementing**

Summative Assessment

Formative Assessment

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What is the benefit of applying this to my program?

On your own, list out the benefits for applying the different evaluation types:

- Needs Assessment
- Learning Objectives
- Curriculum Development
- Formative Assessment
- Summative Assessment

Share with your tablemates

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What can we do with all of this evaluation data?

1) Provide Purpose for the Projects

2) Grants

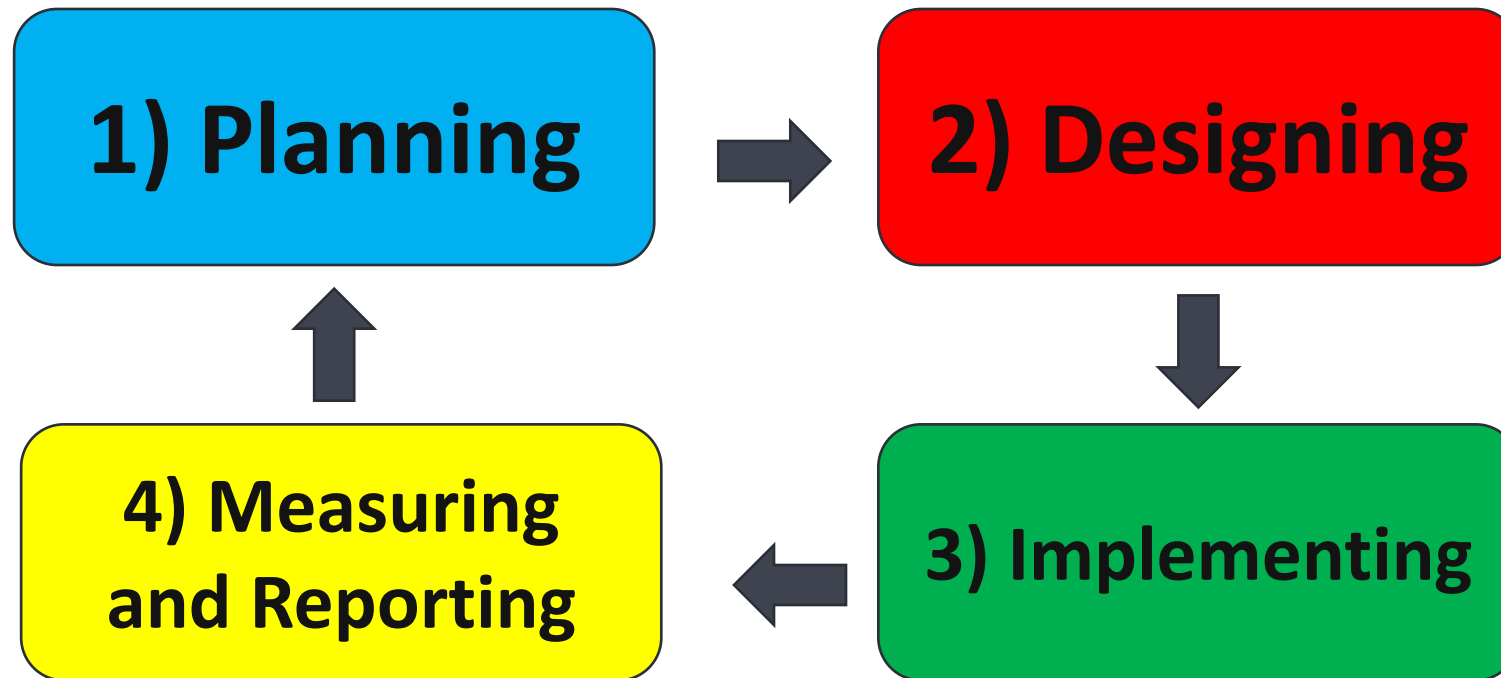3) Telling Your Story to Stakeholders

4) Priorities for Different Projects while Program Planning

5) Ensuring the Projects Align with Current Needs

6) Data for Additional Funding in the Future

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Evaluation Examples

Evaluation Plan Work Time

Planning	Designing	Implementing	Measuring and Reporting

- What specific evaluations do you plan on completing throughout the cycle?
- What type of approaches do you plan on completing?
- What tools do you plan on using?
- What do you want to measure?
- How do you plan on using data from each of the evaluations?
- What are steps you need to take to complete these goals?

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Questions?

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